

Q. Why should I choose a Magnetic Knife Rack over other knife storage methods?

A. If you care about hygiene, safety or space utility in your kitchen environment then there is no choice - it has to be a magnetic knife rack.

Q. How is a knife rack more hygienic than a knife block or a drawer?

A. When was the last time you thoroughly cleaned inside the slots of a knife block - if ever? Who knows what germs lurk down those slots!? By contrast a knife rack is easy to keep clean and hygienic, on a daily basis. Simply wipe it down with your normal cleaning agent like the rest of the preparation area, no special cleaning tools are required.

Q. How is a magnetic knife rack safer than a knife block or the kitchen drawer?

A. Have you ever searched through your kitchen drawer looking for the right knife (nearly nicked your finger) only to discover that your newly sharpened knife has already lost its edge? With a knife rack you can see all the knives in front of you for easy selection and they'll stay sharp on the rack

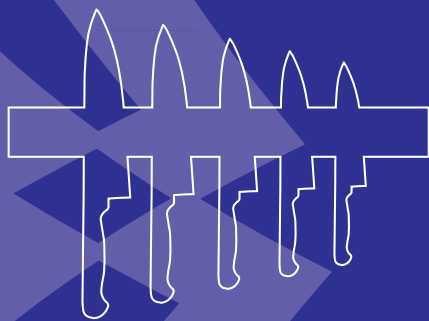
Q. A magnetic rack is safer than keeping knives in a drawer but how is it safer than a knife block?

A. Knife blocks take up valuable preparation area on the work top and are relatively easy for children to reach rather than a magnetic knife rack which is secured on the wall above the preparation area where only an adult can safely reach.

Q. Ok so magnetic knife racks is more hygienic and safer than other storage methods but are there any other benefits I should know about?

A. Absolutely - apart from hygiene and safety the fact that your precious knives are stored above the work surface allows you to maximise your preparation area and save space in your kitchen area. Your knives are stored at eye level and within arms reach of the working area so it's easy to select the correct blade for the job every time.

Okay, so a magnetic knife rack is the best method of storing and displaying my knives but why should I buy one of Bisbell's magnetic knife racks?



PEDIGREE QUALITY HISTORY MANUFACTURING

Bisbell have been designing and manufacturing magnetic knife racks for over 30 years. In this time they have created a tried and tested global market place for the product and have deservedly earned the reputation as the market leaders in this field.

The reason for this is simple, each rack is ergonomically designed and manufactured using the latest methods and materials to a standard you just won't find anywhere else. There is no batch checking at Bisbell - each product is individually inspected and tested before it is passed, packed and allowed to leave the factory.

Quite simply we stake our reputation on it - every knife rack carries a no quibble lifetime guarantee. If the product fails before you do - then we will replace it for nothing.

Ask yourself how many manufacturers are prepared to offer a guarantee like that!?

The answer is clear - only choose magnetic knife racks manufactured by Bisbell Magnetic Products Ltd.